



# OREGON DENTAL EXECUTIVES' ASSOCIATION PROGRAM EVENT SPONSOR PACKAGES

Package Contents are Subject to Change

**EDUCATION**

**UPGRADE (full color ads)**

**ODEA Package Price: \$3620**

**BASIC (black & white ads)**

**ODEA Package Price: \$3400**

- ODEA Event Sponsor.....Listing as sponsor on all promotion for webinar series and Interaction Meeting
- Membership Dues.....One year's membership dues
- Newsletter Ads..... Full page ad, in all four issues
- Website "Hot Link".....One sponsor year listing on home page
- Education Sponsor Acknowledgement....Listing as an Education Sponsor in every newsletter, in the Forum brochure, onsite at ODEA events and on the website
- Exhibit Space.....One exhibit space per sponsor year at Fall Forum, 50% off second

**WEBINAR SERIES (6 month term)**

**ODEA Price: \$300**

- Webinar Series Sponsor Acknowledgement.....Listing as a Webinar Series Sponsor in all webinar promotions during sponsorship term

**WEBINAR SPEAKER**

**ODEA Price: \$500**

- Webinar Speaker Sponsor Acknowledgement...Listing as a Webinar Speaker Sponsor in all webinar promotions for specific webinar

**INTERACTION MEETING**

**ODEA Price: \$300**

- Interaction Meeting Sponsor Acknowledgement...Listing as a Interaction Meeting Sponsor in all meeting promotions for specific Interaction Meeting
- On-Site Recognition.....Five minute self-introduction at specific meeting

**SOCIAL**

**ODEA Price: \$200**

- Social Sponsor Acknowledgement.....Listing as a Social Sponsor in all promotions for specific event



**PLEASE COMPLETE CONTRACT AND RETURN OR FAX TO:  
ODEA ADVERTISER SPONSOR PACKAGE**

147 SE 102<sup>nd</sup>, Portland, Oregon 97216 or Fax: 503.253.9172

Questions? Contact ODEA at 971.230.0118 or [info@oregondentalexecutives.org](mailto:info@oregondentalexecutives.org)

**MAXIMIZE YOUR MARKETING BUDGET**

*Check out ODEA's Advertiser Sponsor Packages for additional ways to increase your exposure to the dental community.*

# ODEA PROGRAM EVENT SPONSOR APPLICATION

Company (as is should appear on all promotion): \_\_\_\_\_  
Contact Person: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
Email: \_\_\_\_\_ Website: \_\_\_\_\_

## SPONSOR LEVEL

All levels are described on "Program Event Sponsors Packages" page.

### Select Package Type

**EDUCATION** -  Upgrade: \$3620 /  Basic: \$3400 (complete section below)  
**WEBINAR SERIES** -  \$300 Specify Webinar Series (name/date): \_\_\_\_\_  
**WEBINAR SPEAKER** -  \$500 Specify Webinar Speaker (name/date): \_\_\_\_\_  
**INTERACTION MEETING** -  \$300 Specify Interaction Meeting (name/date): \_\_\_\_\_  
**SOCIAL** -  \$200 Specify Social (name/date): \_\_\_\_\_

### The following applies to Education Sponsors Only:

Please specify who to apply the one year's membership dues to: \_\_\_\_\_  
 Renewal  New Member (must submit application)

We will advertise in newsletters annually and supply ads as required below:  Yes  No  
Ad copy submission:  Enclosed  Under separate cover

Yes, I want a "hot link" on the ODEA website: Link name: \_\_\_\_\_  
Link address: \_\_\_\_\_

*Note: ODEA is not liable for the content found on the address provided and has the right to pull link if content is deemed inappropriate.*

### Advertising and Corporate Logo Submission Requirements and Package Terms:

- ODEA reserves the right to reject any advertisement.
- Ads are accepted in one of these formats: pdf or jpeg. All ads must be submitted electronically on a CD or via email.
- Logo must be sent in the above format if chosen to be on website or in newsletters.
- Space is limited for exhibit tables at the ODEA events. These are available on a first-come, first-serve basis.

### FEES

Sponsorships.....\$ \_\_\_\_\_  
Exhibit(s)-applicable to Education Sponsors only.....\$ \_\_\_\_\_  
Total Amount Due \$ \_\_\_\_\_

### PAYMENT

Check (payable to ODEA)  Credit Card Payment

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Amount Authorized: \$ \_\_\_\_\_

Cardholder Name: \_\_\_\_\_ Signature: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_



Mail completed form with payment to:  
• **ODEA SPONSORSHIP PACKAGES** •  
147 SE 102<sup>nd</sup> Ave, Portland 97216  
Forms can also be faxed to 503.253.9172.