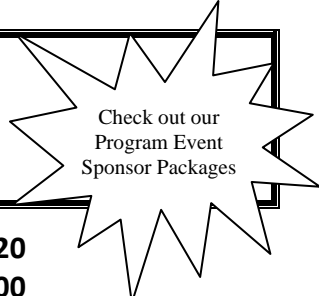




# OREGON DENTAL EXECUTIVES' ASSOCIATION ADVERTISER SPONSOR PACKAGES

Package Contents are Subject to Change



## **DIAMOND**

**UPGRADE (full color ads)**

**ODEA Package Price: \$4420**

**BASIC (black & white ads)**

**ODEA Package Price: \$4200**

- ODEA Event Sponsor.....Name placed on program collateral as sponsor for one ODEA event of your choice within sponsor year (first come, first served)
- Membership Dues.....One year's membership dues
- Newsletter Ads.....Full page ad, in all four issues
- Website "Hot Link".....One sponsor year listing on home page
- Diamond Sponsor Acknowledgement.....Listing as a Diamond Sponsor in every newsletter, in the Forum brochure, onsite at ODEA events and on the website
- Exhibit Space.....One exhibit space per sponsor year at Fall Forum, 50% off second

## **PLATINUM**

**UPGRADE (full color ads)**

**ODEA Package Price: \$2720**

**BASIC (black & white ads)**

**ODEA Package Price: \$2500**

- Membership Dues.....One year's membership dues
- Newsletter Ads.....Full page ad, in all four issues
- Website "Hot Link".....One sponsor year listing on home page
- Platinum Sponsor Acknowledgement.....Listing as a Platinum Sponsor in every newsletter, in the Forum brochure, onsite at ODEA events and on the website
- Exhibit Space.....One exhibit space per sponsor year at Fall Forum, 50% off second

## **GOLD**

**UPGRADE (full color ads)**

**ODEA Package Price: \$1665**

**BASIC (black & white ads)**

**ODEA Package Price: \$1500**

- Membership Dues.....One year's membership dues
- Newsletter Ads.....Half page ad, in three issues
- Website "Hot Link".....One sponsor year listing (not on home page)
- Gold Sponsor Acknowledgement.....Listing as a Gold Sponsor in every newsletter, in the Forum brochure, onsite at ODEA events and on the website
- Exhibit Space.....75% off one exhibit space per sponsor year at Fall Forum, 25% off second

## **SILVER**

**UPGRADE (full color ads)**

**ODEA Package Price: \$1165**

**BASIC (black & white ads)**

**ODEA Package Price: \$1000**

- Membership Dues.....One year's membership dues
- Newsletter Ads.....Quarter page ad, in three issues
- Website "Hot Link".....One sponsor year listing (not on home page)
- Silver Sponsor Acknowledgement.....Listing as a Silver Sponsor in every newsletter, in the Forum brochure, onsite at ODEA events and on the website
- Exhibit Space.....50% off one exhibit space per sponsor year at Fall Forum, 15% off second

## **BRONZE**

**UPGRADE (full color ads)**

**ODEA Package Price: \$610**

**BASIC (black & white ads)**

**ODEA Package Price: \$500**

- Membership Dues.....One year's membership dues
- Newsletter Ads.....Business card size ad, in two issues
- Website "Hot Link".....One sponsor year listing (not on home page)
- Bronze Sponsor Acknowledgement.....Listing as a Bronze Sponsor in every newsletter, in the Forum brochure, onsite at ODEA events and on the website
- Exhibit Space.....25% off one exhibit space per sponsor year at Fall Forum



**PLEASE COMPLETE CONTRACT AND RETURN OR FAX TO:**

**ODEA ADVERTISER SPONSOR PACKAGE**

147 SE 102<sup>nd</sup>, Portland, Oregon 97216 or Fax: 503.253.9172

# ODEA ADVERTISING PACKAGE APPLICATION

Company (as is should appear on all promotion): \_\_\_\_\_  
Contact Person: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
Email: \_\_\_\_\_ Website: \_\_\_\_\_

## ADVERTISER LEVEL

All levels are described on "Advertiser Sponsorship Package" page.

### Select Package Type

<b>DIAMOND</b> - <input type="checkbox"/> Upgrade: \$4420 / <input type="checkbox"/> Basic: \$4200 <b>PLATINUM</b> - <input type="checkbox"/> Upgrade: \$2720 / <input type="checkbox"/> Basic: \$2500 <b>GOLD</b> - <input type="checkbox"/> Upgrade: \$1665 / <input type="checkbox"/> Basic: \$1500	<b>SILVER</b> - <input type="checkbox"/> Upgrade: \$1165 / <input type="checkbox"/> Basic: \$1000 <b>BRONZE</b> - <input type="checkbox"/> Upgrade: \$610 / <input type="checkbox"/> Basic: \$500
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Please specify who to apply the one year's membership dues to: \_\_\_\_\_  
 Renewal       New Member (must submit application to process)

We will advertise in newsletters annually and supply ads as required below:       Yes     No

Gold, Silver – choose 3	<input type="checkbox"/> Winter	<input type="checkbox"/> Spring	<input type="checkbox"/> Summer	<input type="checkbox"/> Fall
Bronze – choose 2	<input type="checkbox"/> Winter	<input type="checkbox"/> Spring	<input type="checkbox"/> Summer	<input type="checkbox"/> Fall
Ad copy submission:	<input type="checkbox"/> Enclosed	<input type="checkbox"/> Under separate cover		

Yes, I want a "hot link" on the ODEA website: Link name: \_\_\_\_\_  
Link address: \_\_\_\_\_

*Note: ODEA is not liable for the content found on the address provided and has the right to pull link if content is deemed inappropriate.*

### Advertising and Corporate Logo Submission Requirements and Package Terms:

- ODEA reserves the right to reject any advertisement.
- Ads are accepted in one of these formats: pdf or jpeg. All ads must be submitted electronically on a CD or via email.
- Logo must be sent in the above format if chosen to be on website or in newsletters.
- Space is limited for exhibit tables at the ODEA events. These are available on a first-come, first-serve basis.

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### FEES

Total Amount Due      \$ \_\_\_\_\_

### PAYMENT

Check (payable to ODEA)       Credit Card Payment

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Amount Authorized: \$ \_\_\_\_\_

Cardholder Name: \_\_\_\_\_ Signature: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_



Mail completed form with payment to:  
▪ **ODEA SPONSORSHIP PACKAGES** ▪  
147 SE 102<sup>nd</sup> Ave, Portland 97216  
Forms can also be faxed to 503.253.9172.